

## **GRAND RAPIDS HIGH SCHOOL**



## **BUSINESS CAREER PATHWAY**

The Business Career Pathway explores careers in law, marketing, entrepreneurialism, accounting, management, and more. Business career possibilities are endless; this pathway is for students who are creative, entrepreneurial-minded, like working with people and in teams, have lots of ideas and passion, and are interested in design and development of products. Put your business interest in action through hands-on experiences in BPA!

To complete the Business Career Pathway, choose any 2 classes from the core business pathway class list below, AND 1-2 classes from your series of choice

## **Core Business Pathway Classes**

Exploring the World of Business Multimedia Applications Money Matters

Website Design I Marketing Accounting I

**Keyboarding & Business Communications** 

| Entrepreneurship Series                | Business Management & Finance Series | Business Technology<br>Series | Marketing Series                    |
|--|--------------------------------------|-------------------------------|-------------------------------------|
| Hospitality and Tourism                | Accounting II                        | PC Technology                 | Sports & Entertainment<br>Marketing |
| Website Design II                      | Personal Law                         | App Development and Coding    | Hospitality and Tourism             |
| Graphic Design Using Adobe<br>InDesign | IB Business Management               | Website Design II             | Graphic Design Using Adobe InDesign |
| IB Business Management                 |                                      |                               | 5 es.g                              |

Student Organization Recommended: Business Professionals of America (BPA)

## REASONS TO JOIN THE BUSINESS CAREER PATHWAY





